



Isabel Cui
Regional Manager,
Corporate Strategy

HOW DO WE CREATE INNOVATION & EXCELLENCE FOR OUR CUSTOMERS TODAY?

YOUR + SHAPES OUR FUTURE

Marketing Intern Singapore

Job description

This internship provides the opportunity for the intern to get involved in the end-to-end process of developing marketing collaterals, corporate content and events management for a leading industry leader. The successful candidate will learn to work with various stakeholders, suppliers and vendors in assigned projects; that will hone your strategic and creative thinking skills.

Your tasks and responsibilities

- + Support the development of marketing collaterals.
- + Develop creative and relevant copywriting materials for internal and external communications.
- + Coordinate, plan and support customer events.
- + Manage the Company's website channel content to ensure consistency with branding guidelines and corporate strategy.
- + Liaise with internal/external stakeholders, suppliers and vendors on various projects.
- + Lead specific projects on various subjects assigned and required.

Your skills and experience

- + Undergraduate with Diploma or Degree Qualifications, with a preferred field of study in Marketing or Communications.
- + Strong creative writing skills, with an attention to detail.
- + Demonstrated ability to take initiative, and work independently in a fast-paced, dynamic environment.
- + Motivated individual with a positive attitude to learn.
- + Excellent communication skills, both verbal and written.
- + Experience with photography will be an added advantage.

Good reasons to join

Logistics is a people business and here at Kuehne + Nagel, we believe that genuine, lasting success is possible only through valuing our employees the way we value our customers.

We offer the opportunity where you can learn and develop; to grow and perform to your fullest potential within a highly dynamic global work environment.

Contact

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With over 82,000 employees at some 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on high value-added segments such as IT-based integrated logistics solutions.

Learn more.

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